



Republika ng Pilipinas
Kagawaran ng Edukasyon
REHIYON V (BIKOL)

DEPARTMENT OF EDUCATION
SDO-Iriga City RECORDS SECTION

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TANGGAPANG PANSANGAY NG MGA PAARALAN NG LUNGSOD IRIGA

ADVISORY No. 129 s. 2026

October 5, 2026

In compliance with DepEd Order (DO) No. 8, s. 2013
This advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd Officials,
Personnel/ Staff, as well as the concerned public.
(visit: www.deped.gov.ph)

**INVITATION TO PARTICIPATE IN THE 30TH WORD CUP
NATIONAL JOURNALISM CONFERENCE AND AMBASSASORS AWARD**

The Word Cup Educalibre International Co. invites interested elementary, Junior and senior High School Students and Teachers of SDO Iriga City to participate on its 30th Word Cup National Conference and Ambassadors Award to be held in Baguio City on October 9-11, 2026.

Attached are the letter of invitation, contest mechanics, matrix of activities, activity objectives and details of registration and reservation.

Attendance to this event is subject for compliance to DepEd Order No. 009, s 2026 titled Guidelines on the Implementation of the Three-Term School Calendar in Basic Education and DO No. 9, s. 2005 titled Instituting Measures to Increase Time On Task and ensuring compliance therewith.

For further details, questions and reservations, please contact EUGENIO SONNY O. CALAPIT through email edcalibre.intl@gmail.com or mobile numbers 09159607268

Participation to this activity is on a voluntary basis only.

For information.

MARIA-MAGNOLIA D. BRIOSO. CESO VI
OIC-Schools Division Superintendent



**IRIGA
SPRINGS**

*Sa Serbisong Tapat at Mangap.
Edukasyon ang Dekalidad!*



Sto. Domingo, Lungsod Iriga
iriga.city@deped.gov.ph



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Sto. Domingo, Lungsod Iriga
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3 August 2026

Dear School Heads:

Warm greetings!

It is with great pleasure that we invite your institution to participate in the **30th Word Cup Philippines National Journalism Conference and Contests**, to be held on **9-11 October 2026** in Baguio City.

This milestone edition reaffirms Word Cup's commitment to experiential journalism. What has always set Word Cup apart is not merely that participants compete, but that they report under real conditions. While many journalism workshops simulate the newsroom, Word Cup places participants where stories actually unfold —through live press conferences, coverage of an actual sporting event, and national-level publication opportunities and recognition that cultivate accuracy, critical thinking, ethical judgment, and responsible storytelling.

Participants will engage in:

- Learning sessions with media practitioners, and industry experts;
- A live press conference where participants gather information, ask questions, and produce news stories under newsroom conditions;
- Coverage of an actual kickboxing/archery event to strengthen sports journalism skills through firsthand observation and reporting; and
- Journalism contests that challenge participants' creativity, accuracy, and journalistic excellence.

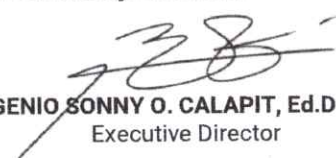
In today's rapidly evolving media landscape, the ability to verify facts, think critically, and report responsibly has never been more important. More than a competition, the 30th Word Cup equips delegates with these essential competencies by allowing them to experience journalism as it is practiced.

We warmly invite you to send a delegation of campus journalists and publication advisers to this milestone gathering. Details on registration, the program, contest guidelines, and venue are attached.

Interested participants may also register through <https://bit.ly/30thWordCupPH> and direct inquiries to **wordcup.philippines@gmail.com** and **09541902247**. Stay updated through our official Facebook page Word Cup Associated Editors Co.

We look forward to welcoming you as we celebrate the 30th edition of Word Cup and continue preparing the next generation of journalists.

For authentic journalism,


EUGENIO SONNY O. CALAPIT, Ed.D., En.P.
Executive Director



30th Word Cup Philippines

National Journalism Conference & Contest

Indicative Matrix of Activities*

9 October 2026 (Friday)		
3:00-5:00 PM	Check-in of participants with additional night / Distribution of IDs & kits	
10 October 2026 (Saturday)		
7:00-8:00 AM	Distribution of IDs & kits	
8:00-10:00 AM	Opening Program & Press Conference	
10:00-12 NN	News Writing (NW) <i>Pagsulat ng Balita</i>	Feature Writing (FW) <i>Pagsulat ng Lathalain</i>
12 NN	Output deadline for NW and FW participants	
12:00-1:00 PM	Lunch	
1:00-2:00 PM	Mobile Journalism (MJ)	Photojournalism (PJ) <i>Pagkuha ng Larawan</i>
1:00-5:00	<i>Sports Writing (SP) – Kickboxing/Archery* Pagsulat ng Balitang Isports</i>	
2:00-2:30 PM	Check-in of participants	
2:00-5:00 PM	Editorial Writing (EDW) <i>Pagsulat ng Pang-ulong Tudling</i>	
5:00 PM	Output deadline for SP and EDW participants	
6:00 PM	Dinner	
6:00 PM	Output deadline for PJ and MJ participants	
	Output deadline for participants	
11 October 2026 (Sunday)		
6:00-8:00 AM	Breakfast	
8:00-10:00 AM	Science & Technology Writing (STW) <i>Pagsulat ng Agham at Teknolohiya</i>	Copyreading & Headline Writing (CRHW)
10:00 AM	Output deadline for STW and CRHW participants	
10:00-12:00 NN	Editorial Cartooning <i>Paglalarawang Tudling (EC)</i>	
12:00 NN	Output deadline for EC participants Check-out for participants without additional night	
12:00-1:00 PM	Lunch	
2:00-5:00 PM	Awarding Ceremony <i>Word Cup Ambassador Award (School Paper Advisers)</i> <i>Word Cup Institutional Ambassador Award</i> <i>Recognition of Exemplary Work</i>	

* subject to change



DETAILS OF REGISTRATION

Objectives of the press coverage and national contest:

1. **To strengthen the competencies of student journalists and school paper advisers** through hands-on capacity-building sessions aligned with current media practices and digital platforms.
2. **To cultivate critical thinking, collaboration, and newsroom decision-making skills** through authentic newsroom and press conference simulations.
3. **To encourage the production of high-quality journalistic outputs** that highlight community issues, development concerns, and responsible storytelling.
4. **To recognize and promote excellence in campus journalism** through institutional recognition such as the Word Cup Ambassadors Award for exemplary schools, advisers, and education leaders.

Contests are **optional** and open to:

- Elementary, junior, and senior high school students
- Tertiary students
- School paper advisers, language and communication arts teachers, department heads, school heads, and information officers

What to prepare:

- *Mobile Journalism participants* – cellphone, lapel/mic, and/or laptop with video editing applications
- *Photojournalism participants* – cameras or cellphones

🏆 WORD CUP AMBASSADORS AWARD

- Aspirants must submit a **2 to 3-minute video message/testimonial** on how Word Cup workshops have benefited students, teachers, or schools. These will be posted on our social media pages.
- To qualify as an **Institutional Ambassador Awardee**:
 - Bronze: minimum of 10 participants
 - Silver: minimum of 15 participants
 - Gold: minimum of 20 participants

T-SHIRT CUTOFF DATE

- Official Word Cup t-shirts are available at **₱400/shirt** exclusive of delivery fee
- **Order deadline: 15 September 2026** (to allow time for production)

Participation Fee per person	
Early Bird Payment made on or before 9 September 2026 Inclusive of overnight stay on 10 October 2026 Does not include overnight stay on 9 and 11 October 2026	₱6,500
Regular Payment made from 9 September 2026 onwards Inclusive of overnight stay on 10 October 2026 Does not include overnight stay on 9 and 11 October 2026	₱7,000
Additional night stay; No meals included.	₱1,000
Meals 9 October 2026 (Day 1): Arrival, meals not included 10 October 2026 (Day 2): PROGRAM PROPER ; AM and PM snacks, lunch, and dinner 11 October 2026 (Day 3): Breakfast, AM snacks, and lunch	
Deposit participation fees at: BDO Account Number 012330 081983 Account Name: Word Cup Associated Editors Co. No Word Cup event has ever been rescheduled or cancelled. For own cancellation in case of force majeure and government pronouncement, fees paid may be applied to the next Word Cup event.	