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Republika ng Pilipinas
Kagawaran ng Edukasyon
REHIYON V (BIKOL)

CTRL No.: 2026-07-333

TANGGAPANG PANSANGAY NG MGA PAARALAN NG LUNGSOD IRIGA

July 13, 2026

DIVISION MEMORANDUM

No. 333, s. 2026

**PARTICIPATION ON THE CONDUCT OF THE NUTRI-KALIKASAN
ADVOCACY VIDEO CONTEST**

To: Assistant Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors
Public Secondary School Heads
All Others Concerned

1. Attached is a communication from the Office of the City Health Officer, City Government of Iriga, regarding the conduct of the **Nutri-Kalikasan Advocacy Video Contest** in line with the celebration of **National Nutrition Month 2026**.
2. All public secondary schools are encouraged to disseminate this information to interested learners and support their participation in the contest.
3. Schools shall submit their official contest entries to the email address of the City Nutrition Office at irigacitynutritionoffice@gmail.com on or before **12:00 noon of July 17, 2026**. Late submissions shall not be accepted.
4. Interested participants are advised to strictly comply with the attached contest mechanics, eligibility requirements, criteria for judging, and submission procedures issued by the Office of the City Health Officer.
5. Immediate dissemination of and compliance with this Memorandum are desired.

MARIA-MAGNOLIA F. BRIOSO, CESO VI
OIC -Schools Division Superintendent



**IRIGA
SPRINGS**

Sa Serbisang Tapat at Maagap,
Edukasyon ay Dekalidad!



Sto. Domingo, Lungsod Iriga
iriga.city@deped.gov.ph

June 29, 2026

DR. MARIA-MAGNOLIA F. BRISO
COC - Schools Division Superintendent
Department of Education, Iligan City



SUBJECT: Conduct of Nutri-Kalikasan Advocacy Video Contest

Dear Dr. Briso:

Warm greetings!

In line with the celebration of National Nutrition Month 2026 and in support of this year's advocacy on nutrition and environmental sustainability, the City Nutrition Office will conduct the Nutri-Kalikasan Advocacy Video Contest.

This activity aims to encourage students to creatively express the importance of proper nutrition and environmental stewardship through video presentations. It also seeks to raise awareness on the vital role of healthy food choices and sustainable practices in promoting the well-being of individuals and communities.

In this regard, we respectfully request your office to disseminate this information to all public schools under your jurisdiction and encourage interested students to participate in the said contest.

Please refer to the attached mechanics and guidelines for the contest details, eligibility requirements, criteria for judging, and submission procedures.

We hope for your continued support and active participation in this meaningful advocacy activity. Your cooperation in promoting this initiative among learners is highly appreciated.

Thank you very much.

Very truly yours,

KRISTY R. FLORIDES, RND
Nutrition Officer II / CNPC / CWO

Noted by:

WILFREDO REX C. OLIVA
City Mayor



REPUBLIC OF THE PHILIPPINES

Local Government Unit of Iriga

OFFICE OF THE CITY HEALTH OFFICER

Quality, Effective & Accessible Health Service for Irigueños

Sta. Cruz Sur, Iriga City

Activity Title: Nutri-Kalikasan Advocacy Video Contest

Theme: "Sa PPAN Sama-Sama Sa Nutrisyong Sapat Para Sa Lahat"

Subtheme: "Nutrisyon at Kalikasan Ating Pangalagaan"

Awarding Ceremony Date & Time: July 22, 2026, 8:00 AM

Participants: Grade 7 to Grade 10 learners from public secondary schools in Iriga City

Mode: Video submission

I. Contest Mechanics

A. Eligibility

1. The contest is open to all Grade 7 to Grade 10 learners of public secondary schools in Iriga City.
2. Entries shall be submitted by a group consisting of a minimum of five (5) members and a maximum of eight (8) members.
3. Only one (1) entry per group shall be allowed.
4. Participating schools shall submit their entries through the Department of Education (DepEd).
5. Upon submission, the City Nutrition Office shall conduct an initial screening of all entries. Only the top five (5) qualified videos selected by the City Nutrition Office shall advance to the final judging.
6. The five (5) selected entries shall be posted on the official social media page of the City or the City Nutrition Office for public viewing.
7. All submitted entries must comply with the contest guidelines and technical requirements.

B. Contest Guidelines

1. Participants shall create an original advocacy jingle or short video promoting the theme "Nutrisyon at Kalikasan, Ating Pangalagaan."
2. The video shall emphasize:
 - o Proper nutrition and healthy eating habits;
 - o Consumption of nutritious and locally available foods;
 - o Backyard gardening and food production;
 - o Food waste reduction;
 - o Environmental conservation and protection.
3. The video may be presented through songs, dances, spoken-word poetry, skits, documentaries, interviews, animations, or any creative format.
4. The entry may be in Filipino, English, Bikol, Rinconada, or a combination thereof.
5. Duration shall be three (3) to five (5) minutes only.
6. Entries must be original and must not have been previously submitted to other competitions.
7. The content must be suitable for public viewing.

C. Technical Requirements

1. Videos shall be submitted in MP4 format.
2. Videos must be recorded in landscape orientation.
3. Basic editing, subtitles, sound effects, and visual enhancements are allowed.
4. The use of copyrighted materials without permission is prohibited.
5. Participants shall be responsible for obtaining consent from individuals appearing in the video.



Ph. (054) 299-9912



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OFFICE OF THE CITY HEALTH OFFICER

Quality, Effective & Accessible Health Service for Irigueños
Sta. Cruz Sur, Iriga City

D. Submission of Entries

1. Entries shall be submitted on or before July 15, 2026.
2. Entries shall be submitted through the Department of Education to the City Nutrition Office.
3. Late submissions shall not be accepted.

II. Criteria for Judging

Criteria	Percentage
Relevance to the Theme	35%
Creativity and Originality	25%
Advocacy Message and Educational Value	20%
Technical Quality (Audio, Video, Editing)	10%
Number of Facebook Likes/Reactions*	10%
TOTAL	100%

*Only likes and reactions registered on the official Facebook page within the prescribed voting period shall be counted. The entry with the highest number of valid reactions shall receive the full 10%, while the remaining entries shall be ranked proportionately based on the total number of valid reactions received.

III. Awards

1. Champion – ₱10,000.00 and Certificate of Recognition
2. First Runner-Up – ₱7,000.00 and Certificate of Recognition
3. Second Runner-Up – ₱5,000.00 and Certificate of Recognition
4. Two (2) Finalists – ₱2,000.00 each and Certificate of Recognition
5. Certificate of Participation for all qualified participants



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