



Republika ng Pilipinas
Kagawaran ng Edukasyon
REHIYON V (BIKOL)

DEPARTMENT OF EDUCATION
SDO-Iriga City RECORDS SECTION

RELEASED
06 JUL 2026

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TANGGAPANG PANSANGAY NG MGA PAARALAN NG LUNGSOD IRIGA

JUNE 23, 2026

DIVISION MEMORANDUM

No. 316 s. 2026

**CALL FOR PARTICIPATION TO FEDEX INTERNATIONAL TRADE CHALLENGE
COMPETITION**

To: Assistant Schools Division Superintendent
Chiefs, SGOD and CID
OIC Public Schools District Supervisors
Public Elementary and Secondary School Heads
Public Elementary and Secondary School Teachers
All Others Concerned

1. Enclosed is the Regional Memorandum No. 00832, entitled, **PARTICIPATION TO FEDEX INTERNATIONAL TRADE CHALLENGE COMPETITION**, initiated by the **Junior Achievement (JA) Philippines** in partnership with **FedEx Express**, which is self-explanatory, for information and dissemination to all concerned.

2. Please refer to the attached guidelines and related documents for details.

4. For information, guidance, and compliance.

ME

MARIA-MAGNOLIA F. BRIOSO, CESO VI

OIC-Schools Division Superintendent

Encls.:

As stated

SGOD/HRDS/NGC/sacs
06/23/2026



**IRIGA
SPRINGS**

Sa Serbisang Tapat at Mangap,
Edukasyon ay Dekalidad!



Sto. Domingo, Lungsod Iriga
iriga.city@deped.gov.ph



Republic of the Philippines
Department of Education
REGION V - BICOL



18 June 2026

REGIONAL MEMORANDUM

No. 00832 s. 2026

To : Schools Division Superintendents
All Concerned

PARTICIPATION TO FEDEX INTERNATIONAL TRADE CHALLENGE COMPETITION

1. This Office, through the Curriculum and Learning Management Division (CLMD) announces the conduct of the FedEx International Trade Challenge (ITC) Competition 2026 initiated by the Junior Achievement (JA) Philippines, in partnership with FedEx Express.
2. The activity aims to enhance the entrepreneurial skills of the junior and senior high school learners and promote youth-driven market entry strategies that highlight innovative thinking and new perspectives.
3. The national winner of the FedEx ITC will represent the Philippines in the international competition in Singapore.
3. Enclosed are the guidelines, criteria, and timeline of activities.
4. For information, guidance, and compliance.


GILBERT T. SADSAD
Regional Director

CLMD/njl
06/18/2026



Regional Center Site, Rawis, Legazpi City 4500

0969 516 9555

region5@deped.gov.ph

APRIL 13, 2026

GILBERT B. SADSAD

Regional Director
DepEd - Region V

Greetings from Junior Achievement of the Philippines!

Junior Achievement Philippines is excited to be organizing the **FedEx International Trade Challenge Competition 2026**, a dynamic partnership with FedEx Express aimed at nurturing the entrepreneurial spirit among Filipino High School students.

It is with honor that we share that the winning teams who win the local competition will progress to the regional competition and will proudly represent the Philippines, with all expenses covered, in Singapore. On that note, we cordially invite **500 students (2 students per team)** from Region V to join us in this exciting journey. This event will be held in the next school year (S.Y. 2026-2027).

We invite you to become one of our official Academic Partners for this initiative, believing that together, we can empower young students to become future industry leaders.

Who Is It For:

- **For the business-savvy strategist Grade 7-12 students**
- Interested in **global trade, business, entrepreneurship, or logistics.**
- **Excels at crafting innovative market-entry strategies** for international business.
- Loves **analyzing** trends, **negotiating** scenarios, and **solving** trade barriers.

Objectives

- Promote **youth-driven market entry strategies** that highlight innovative thinking and fresh perspectives
- Encourage students to challenge themselves by **solving real-life business problems** through marketing and creative outputs
- **Position marketing at the forefront of essential business skills** that students should develop and master
- **Provide students with opportunities to explore and learn** the different facets of marketing

ENTREPRENEURSHIP



FINANCIAL LITERACY



WORK READINESS



EMAIL.
info@japionline.org



WEBSITE.
www.japhilippines.org

Please find below other essential program details:

Program Overview:

- Target Audience: **Grade 7-12 students**
 - Eager to gain marketing skills
 - Passionate in design-making and problem analysis
- Program Duration: June 2026 - August 2026 (A.Y. 2026-2027)

Timeline:

Dates	Activities
June 18, 2026	Registration Deadline Please register on or before 11:59PM, June 18, 2026 Registration link: https://forms.gle/Z6eaeJzUNTVG4C466
June 22, 2026 Time: 8:30AM - 12:00NN	[HYBRID] FedEx International Trade Challenge Workshop This workshop is designed to help students develop a strong understanding of market strategies and equip them with the skills to analyze specific industries within different countries, apply key strategic frameworks, training them in producing well-researched, high-quality written outputs. Through guided analysis and comparative perspectives, students will build both their strategic thinking and professional writing abilities, enabling them to generate insightful, data-driven market assessments across diverse international markets. Zoom Link: https://us02web.zoom.us/j/83846134695?pwd=XCHZJOvPFUWajECqEA5FKZUz6E87zJ.1 Meeting ID: 838 4613 4695 Passcode: 219983
June 30, 2026	Market Entry Strategy Plan Submission Please submit your Market Entry Strategy Plan on or before 11:59PM, June 30, 2026
July 1-8, 2026	Top 20 to Top 10 FedEx Volunteer Reviews
July 13, 2026	FedEx International Trade Challenge Local Finals



Time: 1:00PM - 4:00PM	Zoom Link: https://us02web.zoom.us/j/84172755641?pwd=h6FvmZLsFhc96dhp4aohrHxzIwU8s.1 Meeting ID: 841 7275 5641 Passcode: 111178
July - August	Preparation for Regional Finals <i>Series of mentoring sessions for Philippines' Representatives</i>
August 2026	FedEx International Trade Regional Finals in Singapore

Please accomplish the Google form attached below to register your school. For more details or to schedule a discussion regarding the registration of your students, please contact **Ms. Jilliane Chan** at jilliane@japionline.org.

Registration Form: <https://forms.gle/Z6eaeJzUNTVG4C466>

This is an opportunity for our young marketing talents to further develop their skills and represent the Philippines on the international stage. As our partner, we encourage you to inspire and support your students to join and challenge themselves, as this competition provides valuable exposure and real-life experience in the field of marketing.

Thank you and we look forward to your positive response.

Sincerely,



PAULA PATRICE DELA CRUZ

Director of Operations

Junior Achievement of the Philippines, Inc. (JA Philippines)

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EMAIL.
info@japionline.org



WEBSITE.
www.japhilippines.org