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Kagawaran ng Edukasyon
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TANGGAPANG PANSANGAY NG MGA PAARALAN NG LUNGSOD IRIGA

Division Advisory No. 70, s. 2026
June 16, 2026

**INVITATION FOR EDUCATIONAL FILM EXHIBIT - LEARNING THROUGH
MULTIMEDIA ART**

To: Assistant Schools Division Superintendent
Chief Education Supervisors (CID & SGOD)
OIC-Public Schools District Supervisors/Lead Principal
Public & Private School Heads/School Administrators
All Others Concerned

Attached is an invitation from YAMABEM Films and Distribution, Valenzuela City, which was received by this office on June 16, 2026.

This exhibit is designed to elevate students' multimedia and filmmaking literacy, inspiring a deeper passion for film appreciation and contemporary multimedia arts.

Attendance for both public and private school learners and teachers is **strictly voluntary**. The activity must not disrupt instructional time, in accordance with DepEd policies on off-campus activities and maximizing instructional blocks.

For information, guidance, and appropriate action.

MARIA-MAGNOLIA F. BRIOSO
Assistant Schools Division Superintendent
Officer-In-Charge
Office of the Schools Division Superintendent



**IRIGA
SPRINGS**

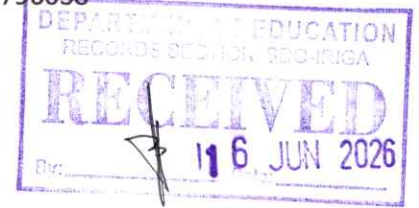
Sa Serbisyong Tapat at Mangap,
Edukasyon ay Dekalidad!



Sto. Domingo, Lungsod Iriga
iriga.city@deped.gov.ph



Unit 1 Yamabem Bldg. North Rd. Veinte Reales Valenzuela City
Email: yamabemfilmproductions@gmail.com Mobile: 09302796038



To: MARIA MAGNOLIA F. BRIOSO
Schools Division Superintendent
DepEd Iriga City

Subject: Educational Film Exhibit – Learning through Multimedia Art.

Dear Ma'am:

Greetings!

Yamabem Films and Distribution is a Film Outfit producing advocacy projects and inspirational movies. Our Production is consisted by professionals that offers movie and seminar workshops for the students in the field of MULTIMEDIA LITERACY specializing in Film Making.

We, at Yamabem, strongly believe that Multimedia art is an effective way to mold the delicate young minds through visual means. Thus, we propose to have a film viewing event for public and private schools with our award winning film "Turo-Turo", a socially related inspirational movie about importance of family bond and education.

The movie is also a *Metro Manila Film Festival (MMFF) NEW WAVE FINALIST 2015*.

For this reason, may we request to tie up with your good office to help us tap particular departments and make necessary endorsements for us to disseminate our film's message more effectively.

Here are the proposed mechanics of the event:

1. Film viewing to each public or private school in Iriga City to be held on Fuerte Sports Complex or the likes by September 2026 to October 2026.
 2. Price – Php 250.00. Some of the proceeds of this movie will be use to give donations and to assess what we can provide for the school, and its students.
 3. Workshop
- The students are entitled to a FREE workshop, after every film viewing which will be the subject matter during the workshop.



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Here are the types of Workshop that we will facilitate:

- **BROADCASTING**
- **PHOTO/MOBILE JOURNALISM**
- **FILM MAKING (DOCUMENTARY AND SHORT FILMS)**
- **CREATIVE WRITING**
- **ACTING**
- **PERSONALITY DEVELOPMENT/LEADERSHIP**

4. Target Participants:

- **All Levels.**

5. Objectives and Benefits

- **This project will support in producing more talents and best contenders that will represent Iriga city on upcoming National Festival of Talents (NFOT) and National School Press Conference (NSPC). We promise to be dedicated in nurturing students at the best of our knowledge.**
- **The film exhibit and workshop aim to generate the interest of students in film appreciation and other Multi-Media Arts.**

6. Short Film Festival:

- **DepEd Region V will have its First Short Film contest with the Theme “(TBA by Regional Office) on March to April 2027”.**
- **Yamabem Production and our associates will be the primary sponsor of the Film Festival and will be honored to facilitate workshops to Iriga City’s students in Film Making in preparation for the said festival.**

Attached herewith are the film’s synopsis, film and educational activity posters.

We are respectfully forwarding this letter in your office to invite all Public and Private, at all levels in your division to participate in this event to be held through the whole 2026-2027 school year. We believe that the program and films provide excellent material for ACADEMIC and LEARNING CAMP project.



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“TURO-TURO”

(E.R.T: 1hr. 40 mins.)

FILM SYNOPSIS

Story and Screenplay by Joyzell R.Dulay

This is a film about a family who went through hardship in life due to lack of proper education in the part of the loving father, Mario. Having been raised up not going to school because of poverty, he tried to support his family through whatever means he can think of. Blessed by a good and loving son, Nilo, who tried to help his father in his own little way they persevere and braved the trials of life that they encounter. Knowing the limitations of his father, Nilo tried to teach his father how to read, write and count in order for his father not be ridiculed by people, knowing that only proper education can save them from poverty.

This is a story that tackles the issue of illiteracy in terms of not being able to go to school and have proper education. This movie teaches the value of good education and what you can achieve with it.

Also, it touches the issue that poverty is not a reason for a person to become an illiterate.



Thank you very much for your valued support.

Respectfully,

Ray An Dulay
Founder/Director
Yamabem Film Productions