

DepEd Bicol, Prudence Foundation and JA Philippines, to strengthen partnership in providing financial literacy programs to Bicolano learners

Legazpi City – Recognized as one of DepEd's Financial Literacy Champion, DepEd Bicol Regional Director Gilbert T. Sadsad vowed to strengthen partnership with Prudence Foundation and Junior Achievement (JA) Philippines in providing financial literacy programs to Bicolano learners.

During the Prudential Plc Board meeting held in Singapore on April 27-29, 2022, Director Sadsad personally expressed his commitment and support to Prudence Foundation, JA Philippines, and other key partners in promoting financial education and advocating financial literacy to Bicolano learners.

Director Sadsad was presented by Prudence Foundation as one its guests to meet with Executive Director for Prudence Foundation Marc Francy and Chief Executive Officer for JA Asia Pacific Maziar Sabet as well as to present the Cha Ching Program to the Prudential PLC Board and other key partners. He presented some of the initiatives conducted by DepEd Bicol in support to the implementation of the Cha Ching Program in the Region.

Director Sadsad highlighted the continuous advocacy and technical assistance of DepEd Bicol to the 13 Schools Division Offices (SDOs) as one of its best practices to ensure strict adherence to financial literacy learning concepts (earn, save, spend, and donate) as basis for the development and refinement of contextualized Cha-Ching learning resource materials. Likewise, Director Sadsad noted the strong collaboration of DepEd Bicol with the 13 SDOs in addressing the identified needs and challenges of teachers along Cha-Ching curriculum delivery and learning management

DepEd Bicol has been working with Prudence Foundation and JA Philippines since 2019 in implementing the Cha-ching Curriculum through the Cha Ching Money Smart Kids Program, which is a highly rated, award-winning financial literacy program that seeks to help instill money-smart skills in children across Bicol. The program aims to provide learners, particularly Grade 4 students, the essential components for in- school curriculums to support schools and teachers instill the four key money management concepts of Earn, Save, Spend and Donate in students' daily life.

Since 2019, the said program already benefited 300,000 Grade 4 learners across the region. The program also trained and certified significant number of teachers in providing financial education lessons to elementary students.

Due to his commitment in carrying out the objectives of the said program, Director Sadsad received the Cha-Ching Financial Literacy Leader Award last February 2022.



Approved for release/ publication:

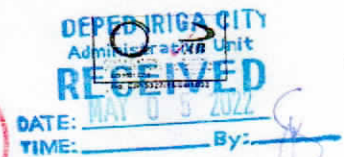

GILBERT T. SADSAD
Regional Director

PAU-PR-011-2022



Regional Center Site, Rawis, Legazpi City 4500

0917 178 1238
region50@deped.gov.ph

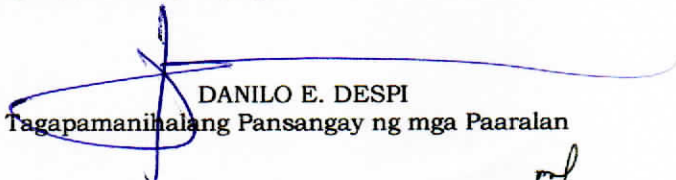


Mayo 12, 2022

Para sa:

Nanunuparang Kawaksing Tagapamanihalang Pansangay Punong Superbisor sa Edukasyon, Sangay ng Pamamahala at Pagpapalakad ng Paaralan at Sangay sa Pagsasakatuparan ng Kurikulum **Mga Punongguro at Pinuno** (Elementarya at Sekundarya) **Iba pang Kinauukulan**

Para sa inyong impormasyon, patnubay at pagtalima.


DANILO E. DESPI
Tagapamanihalang Pansangay ng mga Paaralan